

GABRIEL SAMES

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SUMMARY

Painter and music producer who makes paintings you can hear. My thesis show, *Hearing Shapes*, paired four oil paintings with original songs and drew the longest-running reception in my program, and I grew an art-education audience to 29K+ in 15 months with no ad spend. I'm looking to bring that mix of craft and audience-building, plus fluent Spanish, to a creative or brand team in San Francisco.

EXPERIENCE

Artist & Founder, Gabriel Sames Art

June 2025 – Present

Independent art and music studio

San Francisco Bay Area

- Grew an educational art brand from zero to **29K+ followers** (16K Instagram, 13K TikTok) in 15 months with no ad spend, using a content strategy built on trust and repeat viewers, not one-off viral trends
- Top video reached **335K views and 32K likes**, a nearly 10% like rate, driven by informational content
- Led creative direction and production end to end (concept, filming, editing, publishing) and used platform analytics to test formats and refine the strategy
- Built and managed an online community of **90 members** on Skool over four months; hosted weekly live painting workshops and kept members engaged with daily posts and discussion
- Wrote and cold-pitched brand partnership proposals; secured product seeding from brands including **Portland Gear**
- Delivered work for clients: a paid painting commission, custom paintings on request, and an original score for an upcoming independent short film
- Producing a concept album that pairs every track with its own painting, released as one body of work

SELECTED PROJECT

Hearing Shapes, BFA Thesis Exhibition

May 2026

LaVerne Krause Gallery, University of Oregon

Eugene, OR

- Conceived and delivered a multisensory exhibition in **six weeks**: four 60 × 36 in oil paintings, each paired with an original song
- Designed the full visitor experience, from the first view on entering the gallery to a central headphone listening station
- Drew the **longest-running reception in the program**, with visitors staying over an hour past close to experience and discuss the work

PORTFOLIO

gabrielsames.netlify.app

EDUCATION

University of Oregon

June 2026

BFA, Painting and Drawing | Minor in Business

Eugene, OR

- GPA: 3.66 (Major: 3.85) | Dean's List (6 terms)
- **Business coursework**: accounting, finance, marketing
- **Activities**: Oregon Innovation Challenge (startup venture program), Rowing Club (5:30 a.m. training on the water), Real Estate Club

SKILLS

Creative: Creative direction, content strategy, brand storytelling, visual composition, music production

Marketing: Social media strategy, audience growth, community management, analytics (Instagram, TikTok)

Tools: Photoshop, Premiere Pro, Ableton Live, Canva, Microsoft Office | **AI**: Claude, ChatGPT, Midjourney

Languages: English (native), Spanish (fluent)